



Form

## Privacy Collection Notice

This Privacy Collection Notice outlines how we collect and manage any personal information that is provided to us. This Notice should be read together with the [Baiada Privacy Policy \(Privacy Policy\)](#). Your personal information is protected by law, including the *Privacy Act 1988* (Cth) and Australian Privacy Principles (**privacy laws**).

### Who we are

In this Notice, "**Baiada**" "**we**", "**us**" or "**our**" means Baiada Poultry Pty Limited (ABN 96 002 925 948) and each other related body corporate of Baiada Poultry.

### Facts and circumstances of collection

We are notifying you that we are collecting your personal information when you use our products or services, communicate with us or use our websites. We may collect a range of personal information depending on the nature of your relationship with us. We may collect this information directly from you, from third parties (such as trade referees, directors, partners or authorised persons in your employ) in circumstances related to creating or administering your account, and publicly available sources (such as Equifax, other credit reporting bodies and ASIC) where we are verifying your information.

We collect your personal information to enable us to perform our functions and activities, including to administer our dealings with you; to provide products, services or assistance that you request or which we consider may be of interest to you; to assess your credit worthiness; to communicate with you; to verify your details and to streamline and personalise your experience within our websites; and otherwise as set out in our Privacy Policy. We will generally only use or disclose your personal information for the purpose for which we collected it, and for related purposes we consider will be within your reasonable expectations. If you do not provide us with all or some of your personal information, we may not be able to provide you with the products, services or assistance that you request.

### Disclosure

We may disclose your personal information to other members of our group; our third party service providers and business partners (such as credit reporting bodies, printers, mailing houses, market research companies, web hosting providers, advertising platform providers and IT service providers); where you have otherwise consented to the use or disclosure; where it is otherwise permitted or required by the privacy laws; and otherwise as set out in our Privacy Policy. We may also disclose your personal information to regulatory bodies or law enforcement agencies if we are required by law to do so. We may disclose your personal information to overseas recipients, including to the United States of America, the European Union and Singapore. See our Privacy Policy for more information about the countries to which we may disclose personal information.

### Access, correction and complaints

Our Privacy Policy contains more information about how we handle your personal information. It also contains information about how you may access and seek the correction of your personal information that we hold, how to make a complaint if you believe we have breached your privacy, and how we will deal with such a complaint. You can also complain directly to the Office of the Australian Information Commissioner at [www.oaic.gov.au](http://www.oaic.gov.au).

You can view our Privacy Policy on any of our websites: [www.baiada.com.au](http://www.baiada.com.au) ; [www.steggles.com.au](http://www.steggles.com.au) ; or [www.lilydalefreerange.com.au](http://www.lilydalefreerange.com.au) . You can also obtain a copy by contacting us.

### Contact us

If you have privacy queries contact us by email at [privacy@baiada.com.au](mailto:privacy@baiada.com.au) or by phone 1300 137 372.